



Project Factsheet

Vertical Gardens Austria Cooperation Project

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Project description

Goal of the partner network represented in the VERGA project surrounding the company HerBioS is that each and every person in his or her personal area of life should be able to produce affordable, healthy and ecologically valuable food.

Out of this vision, several innovative vertical planting systems made of wood and metal or hybrid variations were developed. These are available in various forms as solitary elements or also in combination to be used as entire roof, wall and balcony garden systems.

The existing network of partners consisting of 5 individual companies should exploit the strengths and competences of the partners to continuously increase the sales of the planting systems. By undergoing profound organizational development and establishing of the necessary structures of this cooperation group to build a stable foundation for a successful establishment of the products on the market.

The project aims to pursue new, cooperative organisational methods in common business practice. New, intensively coordinated work processes, as well as the institutionalization of product enhancements and the common business relations of all companies participating in the project shall be worked out.

The Green Building Cluster of Lower Austria accompanies this project together with the project participating companies.

Project period

02.11.2017 bis 31.03.2019

External Expertise

+ J. Reitbauer GmbH

Support

Supported by the Cooperation promotion of the Lower Austrian economic and tourism fund
(Kooperationsförderung des NÖ Wirtschafts- und Tourismusfonds)

Co-Financing Partner

- + HerBioS e.U.
- + Reutner GmbH
- + Stauss Perlite GmbH
- + Vermigrand GmbH
- + Raintime GmbH

Further information

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