

PARTNERS



ecoplus. The Business Agency of Lower Austria



For more information about the Clusterix project please contact:

clusterix.secretariat@ecoplus.at

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<http://bit.ly/Clusterix>



**Where
clusters, regions
and national
authorities meet and
explore innovation
strategies for the future.**





ClusteriX aims to enable regional authorities to identify, analyze and explore the potential of strategic future cluster development through the exchange of experience and best practices between 9 partners from 8 different countries.

The overall objective of ClusteriX is to help increase the competitiveness of European regions and their innovation potential through the improvement and strategic reorientation of cluster policies by using smart specialization strategies.



The project is carried out in collaboration between ecoplus. The Business Agency of Lower Austria (Austria), Cluster 55/ Lund University (Sweden),

Region of Southern Denmark (Denmark), ERAI – Entreprise Rhone-Alpes International (Austria), Economic Development Karlsruhe (Germany), West-Pannon Regional and Economic Development Nonprofit Ltd (Hungary), TIS, Techno Innovation South Tyrol SpA (Italy), INMA – National Institute of Research Development for Machines and Installations Designed to Agriculture and Food Industry (Romania) and Tillväxtverket Swedish Agency for Economic and Regional Growth (Sweden).



CROSS-LINKING REGIONAL STRENGTHS AND TECHNOLOGIES

From a policy perspective innovation means not only creating totally new technologies, but also increasingly cross-linking existing industries in the hopes of creating new paths of development – within regions, between regions and beyond national boundaries.

Experience shows that new technological fields emerge in the interface between existing industries.

ClusteriX helps policymakers face this challenge through 3 steps:

1. By identifying those new technological developments and trends with a high potential for boosting the regional economic growth at an early stage.
2. By exploring the potential of cross-linking the existing technologies, within the regions and between the regions towards a smartly specialised Europe.
3. By fostering better designs of innovation policies through clusters.

CREATING FRAMEWORKS FOR INTERREGIONAL CLUSTER COOPERATION

Clusters provide a positive environment for new industries and they support the interaction and cooperation between different innovation actors (policy makers, companies, research facilities, investors and other bodies) in the region.

Up until recently cluster programmes have looked on ways to develop existing strengths, now ClusteriX takes on a new perspective by focusing not only on the role of clusters in support of emerging industries, but also on how to create frameworks for interregional cluster cooperation.

With technologies and trends as the point of departure the ClusteriX partners use peer group discussions, staff exchanges, study tours and conferences to explore ways of cooperation between regions and technologies.

As a result, the learnings and good practices will be integrated into the regional implementation plans and also shared with stakeholders through a published manual and through policy recommendations for cross-cluster linking.

How do we design better cluster policies?