



Where clusters, regions and national authorities meet and explore innovation strategies for the future

Newsletter 1, October 2012

The ClusteriX project started up in January 2012 with 9 regional partners from 8 different countries as part of the INTERREG IVC programme. During the 3 years the project lasts the partners will dedicate themselves to find cross-links between their regional strengths and technologies in order to create new collaborations and foster better designs of innovation policies through clusters.

During the **first part of 2012** the ClusteriX partnership has been working getting the project off to a good start by creating content. Thus 23 good practices have already been identified and are already in a progress of being analyzed and clustered.



The project has also been presented at numerous of events held within Europe i.e. the **European Cluster Conference 2012**. Due to the nature of the project and because the topics addressed by the project range among the most discussed ones both at a cluster policy and practitioners' level in Europe – cross-sectorial linking for innovation through interregional cooperation there is a demand for the project to be present on various innovation scenes in Europe. [Read more](#)

Study Tour and Peer Group Meeting in Malmö, Sweden

Nearly 40 people including partners, cluster managers and officials participated in the first study tour and peer group meeting, taking place in Southern Sweden, Malmö and Lund from the 27th of June to the 30th of June 2012.

The event was arranged by the two Swedish partners Tillväxtverket and Cluster 55°.

[Read more](#)



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Cross-Linking Regional Strengths and Technologies

Within the ClusteriX project each region contributes with specific competences within different technologies. In this column we will each time present some of the organizations that is participating in the project and their significant technologies. In the present issue we present Cyberforum in Karlsruhe and TIS, South Tyrol Innovation Park. [Read more](#)

International Clusters collaboration in Rhône-Alpes Region

The Rhône-Alpes Region has chosen to expand itself on an international scale. Through an ambitious policy of international openness, the Region has initiated a process to get together businesses and universities, public and private sectors. The aim is to organize the regional supply and increase the competitiveness of companies positioned in the same market (aerospace, renewable energy, organic products) acting on matters like internationalization, business development, technology innovation, and industrial performance. This goals will be reached with a cooperation with other projects in the area with similar goals such as BioXCluster, Alps4EU and Claire. [Read more](#)

The **second half of the year** promises many new contacts and opportunities to discuss, communicate and disseminate the project's achievements so far during:

CLUSTERIX EVENTS



30-31 October: **Interregional Event**, Bucharest. ClusteriX invites the international cluster community to attend the event where national and regional policy makers as well as representatives of the European Commission, the World Bank and other stakeholders will gather to discuss cluster developments and best practices from Europe and Romania. [Read more](#)

22 November 2012: **Workshop with Regional Stakeholders on consumer driven cross-sectoral innovation approach**, Lower Austria. [Read more](#)



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Clusterix Staff Exchange – Explore the excellence in Alpine Technologies in South Tyrol

Winter sports technologies is one of the core strengths of South Tyrol and companies from South Tyrol are amongst the market leaders in this sector.

Their products, solutions and systems set technological benchmarks. The Alpine Technologies area in TIS innovation park comprises four clusters- sports- & winterTECH; Wood & Technology, Construction and Civil Protection and Alpine Safety. The Clusterix staff exchange from the 28th of November to the 1st of December is aimed at cluster managers, cluster collaborators, entrepreneurs, politicians, decision makers and more with an interest in snow and winter sports technologies and renewable energy. [Read more](#)

EXTERNAL EVENTS

17-19 October: **TCI Annual Global Conference 2012**, San Sebastián. [Read more](#)



23-24 October: **Europe INNOVA 2012 Conference**, Copenhagen. [Read more](#)

19 - 20 November: **Smart Specialisation Strategies: The new Ex-Ante Conditionality of the 2014-2020 Programming Period**, Berlin. [Read more](#)

22-23 November: **Sophia Antipolis Competitiveness Cluster Forum**, Nice. [Read more](#)