



The Business Agency
of Lower Austria



Land of entrepreneurs Lower Austria 2021

Quality with a future

ecoplus.at



Location matters

Business decisions are made on the basis of figures, data and facts. This holds especially true for far-reaching decisions, such as choosing a new location or a new business partner.



» Lower Austria is an open and internationally respected location that has developed dynamically in recent years from an agricultural to an industrial region and further to an internationally visible technology and research region. This fact is underscored today by international awards and collaborations, by internationally recognized research, by internationally respected companies and significant growth in the relevant economic indicators. We intend to continue on this successful path in the future. «

Johanna Mikl-Leitner, Provincial Governor



© Philipp Monihart

» As an innovative and attractive business location, Lower Austria is one of the best regions in Europe. It proves its worth, especially in challenging times, when the framework conditions are appropriate for entrepreneurs. On the following pages, we will provide you with all the important figures, data and facts that show that Lower Austria is a good place to do business. Lower Austria is an attractive place for businesses and entrepreneurs – see for yourself! «

Jochen Danninger, Member of the Provincial Government of Lower Austria
Minister for Economy



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Excellence in the heart of Europe

Over the past decades, Lower Austria has developed from an agricultural region into an internationally recognized economic hotspot. In particular, the high concentration of manufacturing businesses, technology-oriented companies and digitalization draw attention to the federal province and have resulted in Lower Austria winning a series of international awards in recent years:



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REGIOSTARS Award 2020

In 2020, the Lower Austrian **»House of Digitalization«** made it to the final selection of 200 projects in the REGIO-STARS Award, making it one of the five best European projects in the category **»Industrial Change for a Smart Europe«**.

European Cluster Excellence Gold Label

The industry networks of the clusters that ecoplus manages were awarded Gold Labels in 2017, 2018 and 2019. This quality seal confirms the highest quality criteria in the support of networks.

European Entrepreneurial Province 2017 (EER)

A jury of the European Committee of the Regions chose Lower Austria as the European flagship region based on its innovative economic strategy and local entrepreneurial services.

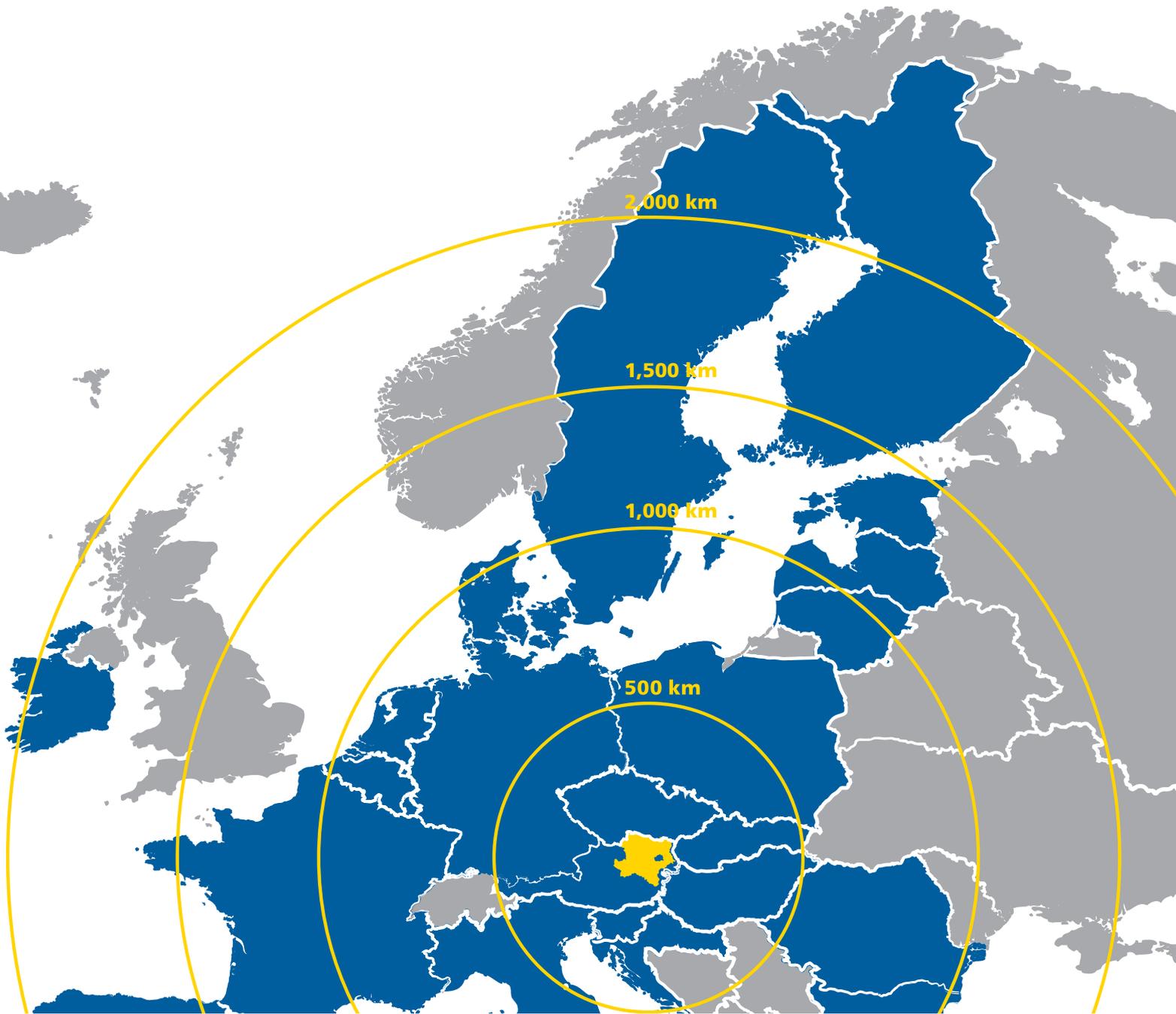
European Enterprise Promotion Award 2017 (EEPA)

Lower Austria and its internationalisation agency, ecoplus International, received the European Business Promotion Award from the EU Commission for **»Supporting the Internationalization of Business«**.

European Broadband Award 2016

The EU Commission awarded the European Broadband Prize for the best concepts relating to the planning and implementation of broadband networks in Europe to the Lower Austrian broadband model in 2016.

Numerous international companies use Lower Austria as a platform for their activities in Central and Eastern Europe. The province's proximity to Vienna and Bratislava adds further value in this respect.



Facts & figures
short & concise
Quality with a future

10 good reasons for the business location Lower Austria

»As the Business Agency of Lower Austria, we provide advice and assistance to companies of all sizes and from all sectors interested in establishing a business location in Lower Austria. Thanks to decades of experience, a highly specialized team and a comprehensive network, we can offer customized services in all areas that are crucial for tomorrow's success.«

Helmut Miernicki, Chief Executive ecoplus. The Business Agency of Lower Austria

(Sources: ¹⁾ WKO, August 2020;

²⁾ WKO, October 2020;

³⁾ European Patent Office 2020;

⁴⁾ WKNÖ, December 2020;

⁵⁾ IMD 2020 Talent Ranking;

⁶⁾ World Bank – Logistics Performance Index 2018; ⁷⁾ Digi-Report 2020,

⁸⁾ WKNÖ, January 2021)



Strong industry

Industry accounts for around one third of the economic output. The industrial sector employs 24,3 % of the total workforce.¹⁾



Fast-growing economic power

An international comparison shows the power of the Lower Austrian economy: With an economic output of around 61 billion euros, for example, it is stronger than that of Croatia (50 billion euros). Lower Austria's economy has grown by 82 percent since 2000.²⁾



High potentials: land of researchers

Research-oriented companies are well situated in Lower Austria. Austria is in seventh place worldwide in terms of »quota of inventors« measured by the number of registered patents per inhabitant.³⁾



99.8% SME

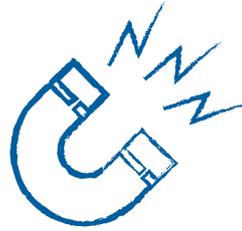
Diversity of businesses

High-tech businesses, logistics companies, and auto suppliers are located here. Diversity is one of the strengths of the location. In addition, the local economy has a very wide base: 99.8% of the businesses are SPEs and SMEs.⁴⁾



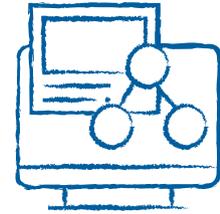
Most livable country in the world

In 2020, Austria ranked first in the global »Quality of Life« ranking for the third time in a row. Lower Austria has a significant share in this. We also rank first in the world in terms of healthcare infrastructure, according to the IMD ranking.⁵⁾



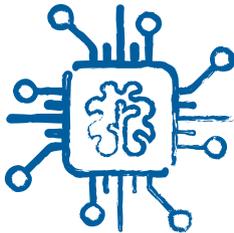
Hidden champions are investor magnets

Lower Austria is clearly ahead of Sweden (5) and Norway (3) in the Hidden Champions ranking (15 per million inhabitants). Hidden champions are the market pioneers in their niche. They are magnets for investors. Because investors are looking for partners in the development or production of new goods or services.⁵⁾



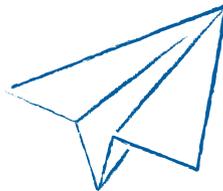
Home of digitalization

With the House of Digitalization, for instance, Lower Austria is creating an environment in which companies from the digital economy can develop excellently. A quarter of university degree programs have a strong focus on digitalization.⁷⁾



Lower Austrian Brain Power

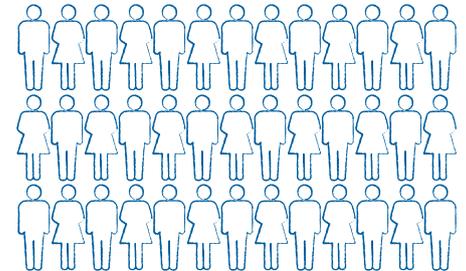
The need for skilled employees is a challenge all across Europe. With 14 universities (applied and private), Lower Austria has a solid basis to educate a high-skilled future workforce. There are 16,811 apprentices that are currently in training at local businesses. In the IMD World Talent Ranking, Austria came in 6th place in 2020.⁵⁾



Excellent infrastructure

Whether by air, road, rail or water, Lower Austria has excellent transport routes. Austria ranks 4th worldwide. Ranking in the World Bank's 2018 "Logistics & Infrastructure" ranking.⁶⁾

6,297 FOUNDERS



Good soil for founders

In 2020, 6,297 new businesses were created in Lower Austria and every fifth founder chose Lower Austria as the location for the new business.⁸⁾

Facts & figures
short & concise
 Quality with a future



Lower Austria is the largest federal province in Austria with **19,177 km²**.⁹⁾



Lower Austria has **4** statutory cities.⁹⁾



Sankt Pölten has been the capital of Lower Austria since 1996 and has

55,514 inhabitants.

+ 13.3%
 since 2002
10)



Lower Austria has **1.68** million inhabitants (18.9% of Austria).⁹⁾



In 2019, Lower Austria invested **1.86%** of its gross regional product (GRP) in research.¹¹⁾



(Source: ⁹⁾ Statistik Austria; ¹⁰⁾ Statistik Austria 01/01/2020; ¹¹⁾ Lower Austrian Economic Report 2019; ¹²⁾ ECONOMICA / IHS, Report Apr. 12, 2021 [*Forecast]; ¹³⁾ WKNÖ, July 2020; ¹⁴⁾ WKO NÖ Data, 04/2021; ¹⁵⁾ GfK, April 2021)



The gross regional product (GRP) in Lower Austria will increase by **2.8%** in 2021.¹²⁾



822,800

employed inhabitants in Lower Austria in 2020.¹⁴⁾

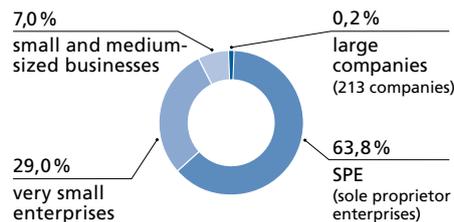
Employment by economic sector 2020:

- Agriculture: 5.8%
- Industry: 24.3%
- Services: 69.9%

9.4% unemployed (2020) in Lower Austria (Cf. Austria: 9.9%)



There are **106,559** companies in Lower Austria.¹³⁾



Lower Austria is the federal province with the highest purchasing power.

€25,615.00

(Austria: €24,232)¹⁵⁾

Today, Lower Austria ranks among the top business locations in Europe

The location alone is worth bonus points: Vienna at the center and the high-growth markets of Central and Eastern Europe on the doorstep with direct links to the region’s metropolises such as Vienna, Munich, Bratislava, Budapest, and Prague.

With political stability, dynamic growth, minimal bureaucracy, fast decision-taking, an openness for investment and an active technology policy – Lower Austria is a province of ideas and their implementation!

This is one of the reasons why established companies such as AGRANA, REWE International, Magna International Europe, Umdasch Group, Welser Profile and Novomatic, in addition to innovative newcomers such as MedAustron and Diamond

Aircraft Industries have their headquarters in Lower Austria. Of the approximately 462 regional headquarters of foreign companies, about 40 (second only to Vienna) are located in Lower Austria. International enterprises not only appreciate the highest quality of life, but also and in particular the central location of eastern Austria. Resulting in Lower Austria increasingly becoming the preferred location for their regional headquarter.

A recently conducted, representative survey of Lower Austria’s businesses reported some encouraging data about the business location Lower Austria: The Karmasin Research & Identity survey showed that 85 percent of entrepreneurs are (very) satisfied with Lower Austria as a business location.

Satisfaction with Lower Austria as a location

Respondents were most satisfied with the technical infrastructure (69%), as well as the transportation infrastructure and connections (67% satisfaction) available in Lower Austria. The availability of business premises and real estate was also a source of satisfaction among respondents (more than 63%).

Technical infrastructure

69 %



Transportation infrastructure and connections (road network and public transport)

67 %



Availability of business premises and real estate

63 %



Criteria for a business settlement in Lower Austria

What are the decisive criteria for a business settlement in Lower Austria? Respondents listed the geographical position of the location (67%), the transportation infrastructure (42%) and the price of property and real estate (35%).

Geographical position of the location

67 %



Transportation infrastructure

42 %



Price of property and real estate

35 %



(Source: Austrian Business Agency, August 2020, Karmasin, March 2019)

Transportation infrastructure Lower Austria

The fast connections to the west via ÖBB (Austrian Federal Railways) and Westbahn as well as the planned Semmering Base Tunnel, the extension of the regional railway lines and the increase of intervals for Marchfeldbahn and Laaer Ostbahn provide improvements for commuters and freight traffic. This will be accompanied by the expansion of the Danube waterway and the corresponding port facilities. At present, and in the years to come, substantial investments are being made in the expansion of the road network and in the extension and electrification of the rail network.

Vienna International Airport

The location benefits from its central position in Central Europe and acts as a hub for passenger and cargo traffic between West and East. In 2019, 77 airlines connected the airport to 217 destinations in 68 different countries. Vienna International Airport is one of the largest employers in eastern Austria. According to a study by the Institute of Industrial Sciences, the entire sector (airlines, airports and ground infrastructure, as well as suppliers) generates about 72,700 direct and indirect jobs in Austria, including its importance for tourism.

→ www.viennaairport.com



Schwechat, © Flughafen Wien AG



Ennschafafen, ©ecoplus

Rhine-Main-Danube waterway

Lower Austria is characterized by its good infrastructure including alternative transport routes such as waterways. With the two Danube ports of Krems and Ennsdorf, Austria's largest province is perfectly connected to the international waterway, the Rhine-Main-Danube Canal.

→ www.rhenus-hafenkrems.com

→ www.ennschafafen.at

Land of entrepreneurs

Lower Austria

Quality with a future

Business parks and investor services

ecoplus has been operating business parks in Lower Austria for more than 50 years. Excellent infrastructure and spacious business premises covering some 1,026 hectares are available in the **18 business parks** that ecoplus operates as owner or partner. These state-of-the-art business parks can be found

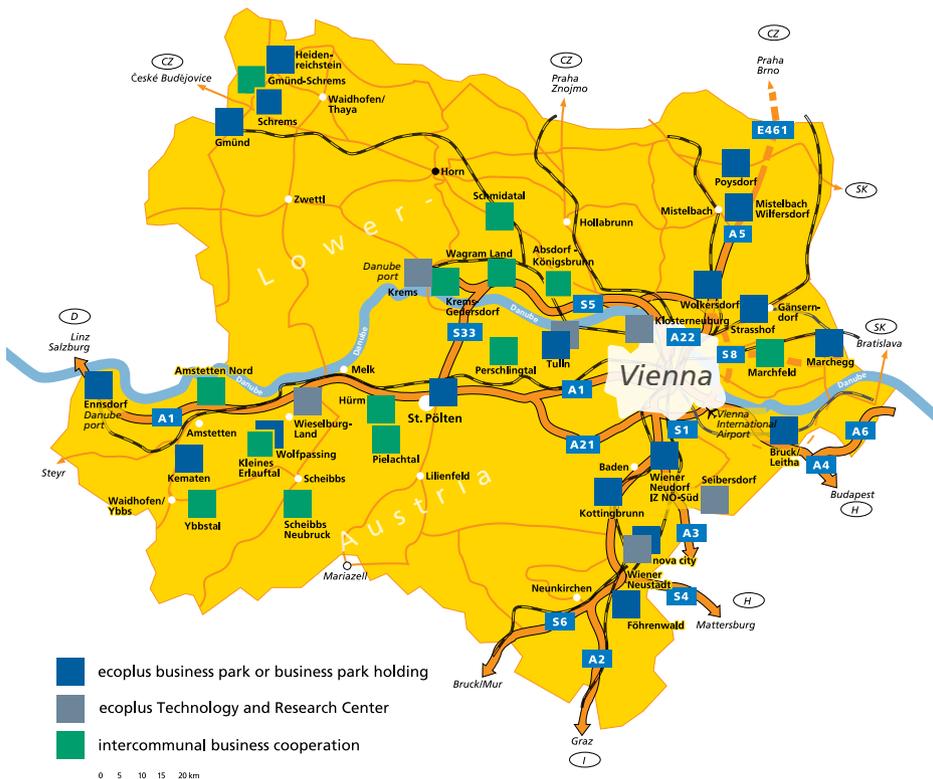
in all areas of Lower Austria, precisely at the points where infrastructure, market potential and industry needs are bundled into tailor-made locations.

Some 1,080 national and international companies with around 23,170 employees are active in the ecoplus business parks.

The **ecoplus investor service** has more than 40 years of experience and know-how in the area of business settlements. It supports an average of about 200 new settlements and expansion projects per year. The balance for investor services and the ecoplus business parks since 1998 so far: Approx. 1,700 companies settled in Lower Austria creating and securing around 30,960 jobs.

One special service is the construction and fitting of tailor-made **rental properties** according to the specific needs and ideas of a business, and managing them accordingly. Most of these 80 customized rental properties can be found at IZ NÖ-Süd.

→ www.ecoplus.at/business_parks
 → www.ecoplus.at/mietobjekte



Figures p. 12 and 13: Date: March 31, 2021

Projects managed by ecoplus 2020

200

location and investment
inquiries per year

92

successful business
settlements in Lower Austria

654

jobs created and secured
by companies

Aerial view of the IZ NÖ-Süd© aircolor.at

ecoplus offers a **real estate database** and information on subsidies/financing (in German) at www.standortkompass.at – the web platform for business settlements in Lower Austria. The database comprises about 400 properties all over Lower Austria as well as an overview of about 50 federal and state funding programs. NÖ Bürgschaften und Beteiligungen GmbH (NÖBEG) offers support with a broad program of financing and funding for Lower Austrian companies for projects in the form of bank guarantees and forms of participation.

Companies investing in Lower Austria can also apply online for available subsidies through the Office of the Federal Government of Lower Austria, Department of Economy, Tourism and Technology.

→ www.standortkompass.at

→ www.noebeg.at

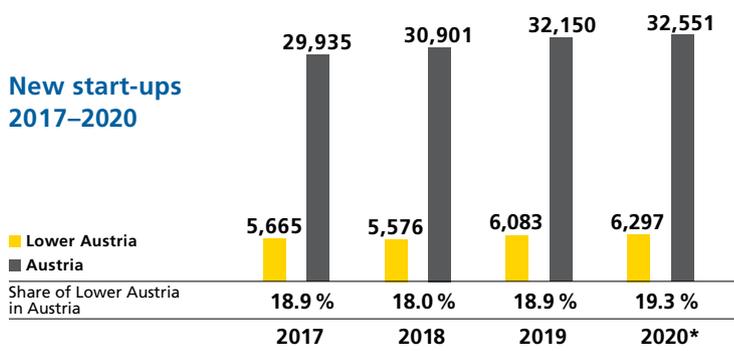
→ wfp.noegv.at

Land of start-ups & exports
Lower Austria
Quality with a future

New start-ups

Lower Austria is in **second place** in the 2020 province ranking (6,297) after Vienna (7,895). 2020 saw more business start-ups in Lower Austria than ever before.

New start-ups 2017–2020



(Source: WKO, January 2021; without independent personal care; *data provisional)

Business start-ups 1993–2020

About every 5th new company in Austria is founded in Lower Austria. Most enterprises (56.9%) are founded by women.

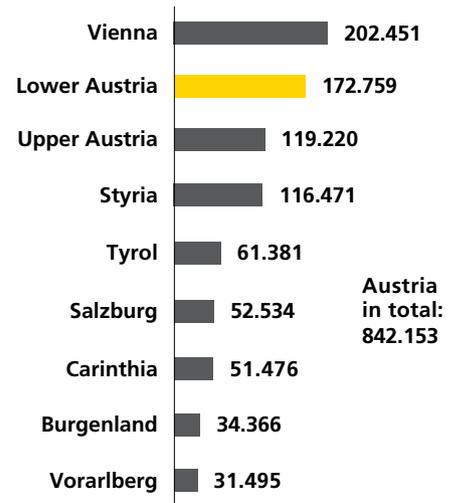
riz up, the start-up agency of the province of Lower Austria, offers founders and young entrepreneurs free business know-how and coaching, training and workshops: from business plan to pitch training, from start-up to scale-up.

accent is the Tough-Tech-Incubator of the province of Lower Austria and focuses on start-ups from the scientific environment with a high degree of technology and growth potential.

technet equity is the technology financing company of the province of Lower Austria and provides start-up assistance to technological start-ups with venture capital financing. It also supports researchers and start-ups with the "Research-to-value" program.

- www.riz-up.at
- www.accent.at
- www.tecnet.at

Start-ups 1993–2020 by province



(Source: WKO, January 2021; 2020 data provisional)

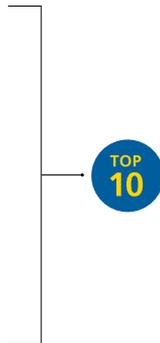
Export

ecoplus International supports companies from Lower Austria in export business to Poland, Romania, Russia, the Czech Republic, Hungary, Slovakia, Turkey and beyond, and offers tailor-made services for companies.

38 percent of the gross regional product is generated by Lower Austrian companies with exports of goods. If exports of services are included, Lower Austria's export ratio rises to over 52 percent.

Top ten export countries

- Germany
- Hungary
- Italy
- Czech Republic
- Poland
- United States
- Slovakia
- Switzerland
- France
- Slovenia

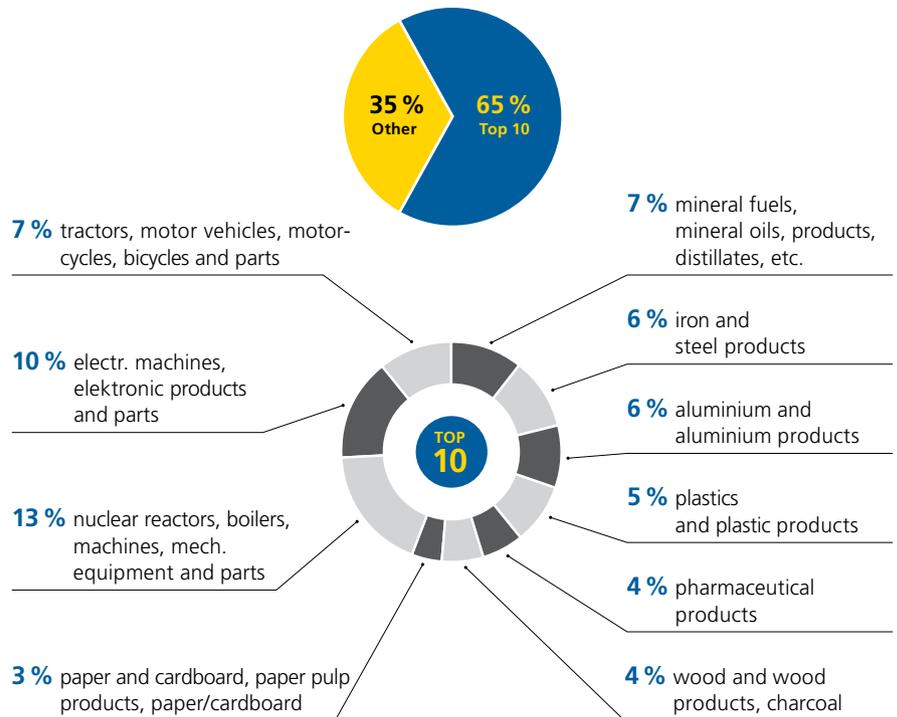


The eastward expansion of the EU brought a noticeable growth spurt to Lower Austria, and the importance of Eastern Europe is clearly evident in exports. Five South-Eastern European countries are among Lower Austria's top 10 export markets.

(Source: Statistik Austria, 2019)

→ www.ecointernational.eu

2019 exports by commodity groups



(Source: ecoplus, 2020)

Land of technology

Lower Austria

Quality with a future

Positioning Lower Austria as a technology region is part of the province's economic strategy. In this way, the province presents itself as an attractive and modern business location in the long term. With its focus on cutting-edge technology and an active technology policy, Lower Austria is on its way to becoming an innovative high-tech location in Europe.

Lower Austria's Technopol program

ecoplus has been responsible for implementing the EU co-financed »Technopol program in Lower Austria« since 2004. Lower Austria's technopol locations Krems, Tulln, Wiener Neustadt and Wieselburg are the pillars of technology-based location development in Lower Austria. Technopols are platforms for know-how transfer and knowledge dissemination and accelerate regional

and international cooperation. ecoplus initiates and supports local technology projects for and with companies and research institutions by acting as a hub between partners from business, research and educational institutions. The technopol management identifies key players, technology-oriented companies for business settlements and company start-ups and boosts

the technopol location marketing as well as a technology-oriented location development.

Over the past 15 years, innovative products of the highest quality have been developed and new jobs created at the technopol locations in Krems, Tulln, Wiener Neustadt and Wieselburg.

→ www.ecoplus.at/technopols

Facts & figures since the beginning (2004)

approx.
1,700

researchers at the
technopol locations

around
3,700
jobs

at the four technopols
in the technology fields

367

projects realized

Technopols in Lower Austria

Technopol Krems

The Technopol for health technology

Technopol Tulln

The Technopol for bio-based technology



Technopol Wieselburg

The Technopol for bioenergy, agricultural and food technology

Technopol Wiener Neustadt

The Technopol for medical and materials technology

555.8

million euros project volume
(incl. K-centers)

81

newly settled
companies



TFZ Tulln, © Daniel Hinterramskogler

TFZ – Technology and Research Centers

(as central components of the technopols)

There are more than 1,100 jobs in the Technology Centers (TFZ) in Krems, Tulln, Wieselburg, Wiener Neustadt, Seibersdorf and Klosterneuburg (IST Austria Park). The employees are active in the field of high technology R & D. The Technology and Research Centers are home to 87 companies and research institutes. The occupancy rate of the Technology and Research Centers is around 90 percent, and the total rental space is 42,600 square meters.

→ www.ecoplus.at/technologiezentren

Selection of renowned research institutions



Austrian Institute of Technology – AIT

AIT is the largest non-university research institution in Austria – its research focus includes the following areas: Health and environmental technologies, smart infrastructures and space applications, medical technology, energy technologies, mobility, security research, information technologies, innovation and sustainability research. AIT branches are located in Wiener Neustadt (medical technology) and Tulln (bioresources). The attendant Center for Health & Bioresources, is working to solve the challenges of demographic change and resource scarcity.

→ www.ait.ac.at



IST Austria

The Institute of Science and Technology Austria (IST Austria), in Klosterneuburg, is a research institute that has its own right to award doctorates. Founded in 2009, the institute is dedicated to cutting-edge research in the natural sciences, maths, and computer technology. IST Austria was founded jointly by the Austrian Federal Government and the province of Lower Austria. The institute has been growing continuously since it opened. By the year 2026, it is anticipated that up to 90 research groups will be here conducting their research in an international, ultra-modern environment.

→ www.ist.ac.at



MedAustron, ©Thomas Kästenbauer/Ettl

MedAustron

MedAustron is throughout Austria an unique cancer treatment and research center in Wiener Neustadt where patients have been treated since 2016. The center uses an innovative form of radiation therapy, ion therapy, in which charged particles – protons or carbon ions – are irradiated. Ion therapy is ideal for the treatment of tumors in the vicinity of radiation-sensitive organs. Currently around 190 employees from over 18 nations are working at MedAustron. The treatment center also conducts research that contributes to the further development of ion therapy.

→ www.medaustron.at



IIASA Office in Schloss Laxenburg, © IIASA

IIASA

IIASA is an international research institute that conducts politically relevant research in problem areas that are too complex to be dealt with by a single country or discipline. Such problems include, for example, climate change – which can only be solved through international cooperation – or problems which need to be tackled at national level, such as population aging and sustainable development.

→ www.iiasa.ac.at

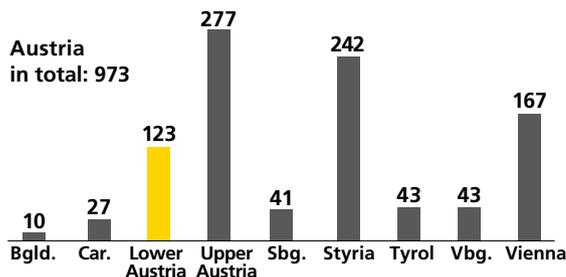
Land of research
Lower Austria

Quality with a future

Patents granted (nationally) to patent owners domiciled (headquartered) in Austria (2019)

Measured in terms of patent application density per million inhabitants, Austria is in 7th place in the international ranking and in terms of the total number of patents applied for, it is in 14th place out of the 50 countries analyzed.

(Source: European Patent Office, 2020)



Lower Austria's technology policy and the FTI program

The objectives of the technology policy follow the principles of the 'Smart Specialisation' strategy: a strategic approach to regional economic development through targeted support for research and development.

- Strengthening technology focuses at technopol locations
- Accelerating technology transfer, improving exploitation and use of research outcomes, expanding technology-oriented start-ups and reinforcing economic exploitation of intellectual property
- Using new technologies for societal challenges

The technology policy is closely tied to the FTI program Lower Austria; the topics are closely interlinked.



© www.istockphoto.com



ecoplus clusters Lower Austria

The ecoplus clusters of Lower Austria are flexible and innovative networks in regional fields of strength on key topics. They network companies and science, motivate innovation and cooperation and initiate joint product and process developments as well as research projects and qualification activities. Since the launch of the first cluster in 2001, they have become well established as recognized industry networks for the economic and science community in terms of Lower Austria's economic strategy.

The **Green Building Cluster of Lower Austria** represents innovative and sustainable construction in Lower Austria and stimulates the innovative activities of the regional construction industry with its activities. A key focus is currently on increasing efficiency and thus value creation in planning and construction processes, such as through the use of digital technologies such as BIM, assistance systems and lean construction.

The **Food Cluster of Lower Austria** works with innovative companies in the food industry ranging from agriculture and processing companies to retailers in order to develop forward-looking solutions in the key areas of "food quality and safety" and "sustainable use of resources".

Due to the cooperation of Lower Austria and Upper Austria, the **Plastics Cluster** constitutes the largest network for plastics technology in Europe. Lower Austria-specific priorities are set in national and international cooperation projects on the development, implementation and establishment of a holistic circular economy.

The **Mechatronics Cluster** encompasses the metal, mechanical engineering, electrical, electronics and ICT sectors. As with the Plastics Cluster, the cluster partners also benefit

from the close cooperation between Lower Austria and Upper Austria. The focus of the national and international activities is on the economic application of digital technologies including 3D printing, virtual and augmented reality, and artificial intelligence, as well as the exchange of experience between the cooperating cluster partners.

The **»e-mobil in Lower Austria«** initiative is integrated into the Mechatronics Cluster. It acts as an impulse generator for innovative technologies and intelligent mobility concepts to strengthen the regional economy.

The work of the ecoplus clusters of Lower Austria is not only a benefit for cluster partner companies, but for all of Lower Austria, with important industry sectors also being strengthened throughout Austria. According to a 2017 study by the Economica Institute, the value-added effect of clusters in the period between 2001 and 2015 in Lower Austria totaled €73.3 million (€81.3 million across Austria). The Austria-wide employment effect amounts to 1,153 annual jobs in full-time equivalents.

→ www.ecoplus.at/clusters

New lighthouse project: House of Digitalization

The House of Digitalization is a regional innovation ecosystem of education, science, business and administration.

Vision and goals:

- Supporting Lower Austrian companies in their digital transformation
- Strengthening and expanding interdisciplinary and international research
- Raising awareness among the population
- Creating low-threshold access for companies to scientific institutions
- Realizing key projects and demonstrations
- Transforming potential resistance into interest through information



4

Funding actions:
 digi4Wirtschaft, prototype
 construction, 3D printing
 bonus, FTI Call

Bandwidth
 increased

for
53,200

connections

99.9%

of the forms
 of the province
 of Lower Austria
 available online

25%

of Lower Austrian higher
 education degrees with a
 strong digital focus

4.3%

of employees in
 Lower Austria are active
 in the ICT sector

Development takes place in a three-stage process

The overall “House of Digitization” project is to be understood as a process.

House of digitalization
The network.

Hub & network

In 2018, an intelligent digital network was established. This living network is the driving force of the project. It uses existing know-how and relies on cross-border networking and international cooperation in order to identify relevant developments in the field of digitalization in good time.

House of digitalization
The virtual house.

The Virtual House - www.virtuelleshaus.at

In a second step, a virtual “House of Digitalization” was set up in 2019 at www.virtuelleshaus.at as a cross-sector, structured and virtual information hub for the project. The virtual “House of Digitalization” brings people and companies together and shows what digitalization can do in the most diverse areas of life.

House of digitalization
The actual building.

House of Digitalization in Tulln

The real “House of Digitization” is the final piece of the puzzle in this process and will be the heart of the overall project. The real “House of Digitalization” will be developed into the central contact point for digitalization in Lower Austria. It is intended to give digitalization in Lower Austria a face and put the projects, companies and people involved in digitalization in the limelight. This is how we want to inform, inspire and network. An architectural highlight is being created on a total area of 4,200 m² at the Tulln campus in cooperation between ecoplus and the University of Applied Sciences real estate company.

The showroom is designed to amaze people, show what is digitally possible, and make them think. The “House of Digitalization” is intended to focus on the added value and benefits of digitalization for people and companies in the most diverse areas of life.

The basis for our healthy economy

Compulsory education begins at the age of six and lasts for nine school years. After four years of instruction in elementary school, students can choose between middle school and general secondary school. From the age of 14, different educational paths are then available:

- One-year polytechnic school followed by vocational school and apprenticeship (dual training)
- three- or four-year vocational secondary school (technical school, commercial school)
- four-year general secondary high school
- five-year vocational secondary school (Higher Technical and Commercial College (HTL), Commercial Academy (HAK), Secondary School for Economic Professions (HLW))

The upper secondary level and the higher vocational schools are completed with the higher education entrance qualification (Matura), which is recognized as eligibility for higher education studies.

The comparatively new tertiary education sector has developed dynamically in Lower Austria over the last two decades. It is made up of four universities of applied sciences, Danube University Krems, four private universities, two teacher training colleges and three theological colleges.



21.989

Students at tertiary educational institutions (2019/20)

10.588

Active students at universities of applied sciences (2019/20)

2.753

UAS graduates (2019/20)

7.526

Passed matriculation and diploma examinations (2018)

204.813

Total students (2018/19)



Educational institutions in Lower Austria:

4

Universities of Applied Sciences

4

Private Universities

3

Theological Universities

2

Teacher Training Colleges

1

University for Continuing Education

(Source: Studying in Lower Austria, University Atlas 2020)

Universities with training or research locations in Lower Austria

University of Vienna

→ www.univie.ac.at/en

Technical University of Vienna

→ www.tu-wien.ac.at/en

University of Natural Resources and Life Sciences, Vienna

→ www.boku.ac.at/en

University of Veterinary Medicine, Vienna

→ www.vu-wien.ac.at/en

Postgraduate universities

Danube University Krems for Continuing Education

→ www.donau-uni.ac.at/en

I.S.T. Austria – Institute of Science and Technology,

Klosterneuburg – Maria Gugging

→ www.ist-austria.ac.at/en

Private universities

New Design University St. Pölten

→ www.ndu.ac.at/en

Danube Private University (Faculty of Medicine/Dentistry)

→ www.dp-uni.ac.at/en/home

Karl Landsteiner University of Health Sciences

→ www.klpu.eu/en

Bertha von Suttner Privatuniversität St. Pölten

→ www.suttneruni.at

Universities of applied sciences in Lower Austria

University of Applied Sciences Wiener Neustadt

→ www.fhwn.ac.at/en

Austrian Biotech University of Applied Sciences,
Wiener Neustadt, Tulln campus

→ www.tulln.fhwn.ac.at

Austrian Marketing University of Applied Sciences,
Wiener Neustadt, Wieselburg campus

→ www.wieselburg.fhwn.ac.at

IMC University of Applied Sciences Krems

→ www.fh-krems.ac.at/en

St. Pölten University of Applied Sciences

→ www.fhstp.ac.at/en

Institute for National Defense, Wiener Neustadt

→ www.miles.ac.at

Ferdinand Porsche FernFH, Distance Learning

→ www.fernfh.ac.at/en

College of Education Lower Austria

→ www.ph-noe.ac.at

KPH Vienna/Krems (Christian College of Education)

→ www.kphvie.ac.at/en

Philosophical-Theological University St. Pölten

→ www.pth-stpoelten.at

Philosophical-Theological University Benedict XVI.
Heiligenkreuz

→ www.hochschule-heiligenkreuz.at

International Theological Institute – ITI, Trumau

→ www.iti.ac.at

Land of tourism Lower Austria

Quality with a future

2020 started on a positive note for tourism with an increase in overnight stays of 3.2% in January and February. March saw COVID-19, the first lockdown and with it a massive drop in overnight stays. Business and health tourism (usually generating 1/3 of overnight stays each) were hit hard. Vacation tourism, on the other hand, recovered slightly in the summer months. For example, August 2020 saw the best overnight stays by domestic visitors since 1992, which corresponds to an increase of 1.9% (+10,900 overnight stays).

What makes Lower Austria particularly attractive is the felicitous combination of cultural enjoyment and epicurean culture. World-class wines, a variety of regional specialties, an authentic inn culture as well as internationally renowned culinary artists ensure unforgettable culinary experiences. The many first-class offers are the cornerstone of stable tourism development. Visitors enjoy not only the precious cultural heritage, but also a wealth of extraordinary cultural experiences.



Galgenberg, ©NOEW, Michael Liebert

In addition, a T-MONA vacation survey for Lower Austria (June to August 2020) showed that Lower Austria recorded significantly more domestic first-time visitors and interval guests in 2020 than during the same period in 2019.

In 2020, Lower Austria counted about **4,568,602** overnight stays, which was **40.5%** less than in 2019.

Lower Austria is also a top location for meetings, incentives and events. Beyond the infrastructural advantages, such as good accessibility and location in Central Europe, exceptional venues and skilled hosts make Lower Austria the perfect destination for successful meetings.

Convention Office Lower Austria:

→ <https://convention.lower-austria.info>

Suprisingly diverse

- 2 national parks: Donau-Auen and Thayatal as well as 20 nature parks in all regions
- 3 UNESCO World Heritage Sites: Wachau, Semmering Railway, Dürrenstein Wilderness Area/ World Heritage Site Ancient Beech Forests
- 8 wine-growing regions with 28,145 ha of vineyards
- 9 mountain adventure centers for summer and winter sports
- 10 top cycling routes with a length of 1,400 km
- 15 abbeys and monasteries as well as 70 castles, palaces and ruins open to visitors
- Approx. 20 venues with performances by the Theaterfest Niederösterreich in summer
- 21 health centers
- 50 top destinations



Schallaburg, © NOEW, Robert Herbst

- Approx. 125 show gardens, from historic palace and monastery gardens to extensive formal gardens
- Approx. 220 inns and restaurants as concept establishments are at the heart of the culture of enjoyment
- 286 km of the Danube flows through Lower Austria
- Roughly 1,100 lanes lined with wine cellars are a unique cultural asset and are located almost exclusively in Lower Austria
- 4.200 km long cycle path network
- 15.000 km hiking trail network
- 2,076 m high, the summit of Schneeberg mountain is the highest point in the state



Mohndorf-Armschlag, © Waldviertel Tourismus, Studio Kerschbaum

→ www.lower-austria.info



**Land of entrepreneurs
of Lower Austria**
Quality with a future

Pollmann Austria GmbH, © Alexander Kaufmann

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