lower austria opens doors
ecoplus.at
For over 50 years, in our role as the business agency of Lower Austria, we have been a reliable partner of people in business as well as investors and initiators of regional and international projects. We advise and accompany companies in business relocations and expansions, regional promotions and internationalization, inter-company collaborations and industry networks, research and development. We connect business and politics, companies and management, investors and initiators of regional and international projects. The commercially oriented structure of ecoplus guarantees the required speed and flexibility. Decades of experience, a highly specialized team and an extensive network mean that we can provide service optimized to fit your needs.
Our promise: one-stop service, a professional partner at your side and dedicated to your goals."
… a dynamic Lower Austria

With the growth of the markets of Central and Eastern Europe right at our front door and Vienna in the center, Austria’s largest federal province offers unbeatable geographical advantages. These advantages and the proverbial political stability provide a unique investment-friendly climate. This makes Lower Austria one of the top business locations in Europe.

The economic data also clearly speak in favor of Lower Austria: best performance, steady growth and more company startups and settlements – especially by international companies – than anywhere else. Significant investments in educational and transportation infrastructures ensure the best conditions for future industries and have resulted in Lower Austria establishing itself as a high-tech region with a high standard of living.

»We promote regional development and support the regional economy on behalf of the province of Lower Austria.«
Regional funding supports investments that make a special contribution to the regional economic development. Projects should be characterized by sustainability, innovation, regional ties and networking, using regional resources, thereby creating added value and creating and securing jobs in the regions. The range of promotional activities includes the creation of research and technology centers, the development of operational and business areas, the extension of tourist and winter sports offerings, such as cycle path networks and ski lifts.

Further focal points are the promotion of the Lower Austrian trade fair sites and supporting nature, cultural and theme parks. Responsible for operational promotion is the economic department of Lower Austria.

ecoplus provides advice and support through consultation on promotion and co-financing with European Structural & Investment Funds (ESIFs), in particular LEADER 2014–2020. Since 1987, around 3,200 projects with around 1.3 billion euros have been supported and more than 23,400 jobs in the regions have been created and secured.

3,200 projects approved

1.3 billion euros regional support funds and EU co-financing funds
»Our principles: Added value to the region, jobs for our citizens and sustainability for regional development.«
ecoplus supports companies in all matters related to company location and expansion projects throughout Lower Austria – whether you invest in an existing site or want to develop a new one. The ecoplus investor service is a hub, an information provider, a first facilitator and a networking partner.

»We are the hub connecting institutions, public authorities and partners, providing guidance, from business ideas to financing, from location search to turnkey solutions.«
The services include database-supported searches for offices, operational buildings or property, consultation on funding and financing, provision of contacts and information about R&D focuses, technology and incubation centers. With the support of ecoplus, more than 1,000 companies have settled or expanded their location in Lower Austria over the past 10 years. Around 17,500 jobs have been newly created or secured.

As a supplier of high quality company locations, ecoplus takes on a key function: with 18 business parks, which ecoplus operates as an owner or partner in all the regions of Lower Austria, which are located right at the points where infrastructure, market potential and industry needs are combined into customized locations. A special offer is the creation of rental properties – designed and managed according to specific individual needs. A total of more than 1,000 hectares of operational surface area is already used by around 1,050 companies with more than 22,000 employees.
The Technopols of Lower Austria are centers of “technology-oriented economic activity”, which are established in a targeted manner around training and research facilities. They use the ideal spatial and technical-scientific requirements of each location, and through the use of synergies, they create application-oriented research collaborations and networks. In addition, ecoplus supports company relocations and start-ups at the technopols and conducts site marketing.

Future-oriented partnerships and interdisciplinary collaboration have made Lower Austria’s Technopols into optimal locations for internationally renowned cutting-edge research: at the Technopol Krems for health technology, in Tulln for natural resources and bio-based technology, in Wiener Neustadt for medical and material technology and in Wieselburg for bio-energy, agriculture and food technology. We connect companies and markets, science and business, research and application, ideas and opportunities.
We connect companies and markets, science and business, research and application, ideas and opportunities. «

40,200 Square meters of office and laboratory space in the TFZ
creating clusters ...

»We establish contacts. We create networks which bring industries, countries and languages together.«
The ecoplus clusters in Lower Austria are flexible and innovative industry networks in regional strength areas. They act as an economic hub and driver of innovation for companies in Lower Austria in the following fields of the future: plastics, mechatronics, sustainable building and renovation, food, and the electric mobility initiative of Lower Austria, „E-mobile in Lower Austria“.

A cluster can help with reducing costs through synergies, increasing energy efficiency, occupation of new niches and in the development of customized products and services. Innovative collaboration projects offer the opportunity to optimize joint potentials and development of new innovation strategies.

ecoplus clusters in Lower Austria inform and activate, initiate and support collaboration projects; they connect industry and science and are platforms for transfer of expertise and dissemination of knowledge.

... and strengthening networks

Around 4,600 cooperation partners in projects

4 awarded clusters
opening markets ...

... and seizing opportunities

With its local team and several foreign offices, ecoplus International supports Lower Austrian small and medium enterprises in their entry into new markets. From European neighbouring markets such as Poland, Romania, Slovakia, the Czech Republic and Hungary to more distant markets such as Turkey or Russia. In key global markets such as Great Britain and the USA or the Middle East, including Iran and Dubai.

We offer country-specific export, market knowledge and long-standing network contacts in the search for customers and sales partners. We offer support in the coordination and organization of appointments and business trips, with target group, competition and industry analyses, all the way through to sales and marketing activities.

More information

➜ www.ecointernational.eu

7 offices in central and western Europe

More than 240 supported companies

11 languages
Our principles: on-site presence, professional management and cutting-edge expertise."